



How to Make More Commissions by Offering Bonuses

Offering extra incentives to buy a product that you are promoting can be a very effective affiliate technique. As you know, Dine without Whine is already a great product, but when you can add something extra to help your referrals use it, you can get more people to click and buy.

A few things you can offer:

- Downloadable ebooks, special reports, worksheets. These might include things like tips for quick cleanup after meals, getting kids involved with meal prep, organizing coupons or maybe how best to freeze foods.
- Coupons and other special offers for complimentary products. For example, if you sell a coupon organizer, you could offer to give one to every person who purchased a DWW membership through your affiliate link.
- A teleseminar or webinar to help your referrals use Dine Without Whine.

You can send out physical products and other items through the mail, but virtual (downloadable) products can be very effective because:

- There is no large out-of-pocket expense for printing, shipping, etc.
- If the referral requests a refund, you aren't out any cash investment.
- You don't have to worry much if someone requests a bonus but didn't buy through your link (they may have thought they did, but didn't).
- The referral receives their bonus right away which is extra incentive to buy from you.

Plus it's a lot less work! So make it easy on yourself and use virtual bonuses when you can.

Here Are The Steps to Offering Your Bonus:

1. Always mention your bonus offer when you post a link to Dine Without Whine.
2. Create a bonus claim page or form that outlines the full details of the offer and how they can claim the bonus. Tell them to submit their receipt details to you, so you can verify their purchase.
3. When you receive claims, verify their purchase and send the bonus right away.