



Setting up Hub Pages for Your Affiliate Marketing

A Hub page is similar to a web page, where you publish content for others to read. You can use Hubs to establish yourself as an authority on a particular topic. Use them to build incoming links and drive traffic to your affiliate product sites as well as your own website. Hubs can also assist in search engine ranking as pages are indexed quickly.

You can use hub pages in a variety of ways including:

- Offer tips on saving money on your grocery bill
- Create product reviews
- Help solve problems like cooking for picky eaters
- Give information on nutrition, food allergies, cooking for seniors.
- Add articles and offer recommendations

The longer your pages are, the better. You receive a higher page score for original content and length.

Here's how to get started with HubPages

Sign up for a HubPage account here, www.HubPages.com

- ❑ **STEP 1: Make Money with Google AdSense**
 - If you want to add Google AdSense to your HubPage, you can do so by filling out the form.
 - Click the **No Thank You** option at the top to skip or sign up at a later date.

Make Money On HubPages With Google AdSense

We can sign you up for a new Google AdSense account with the information you've already given us, or we can link your existing AdSense account to HubPages.

This allows us to display ads on your behalf. It's easy, and it's important. AdSense is one of the main ways people make money on HubPages.

[No thank you, I'll sign up for AdSense later \(skip this step\).](#)

Google AdSense

Do you already have a Google AdSense account?

Yes

No

Create an AdSense account

Google will send you an email requesting a bit more information from you to get your Google AdSense account set up. AdSense lets Google place ads that match your content. Your readers will only see ads that are interesting and useful to them, and they'll thank you for it.

It's easy to do, because we do it all for you. We'll write the code that links their ads to your articles. All you have to do is create great content.

Google Terms of Service for Your Personal Use

Welcome! By using Google's search engine or other Google services ("Google Services"), you agree to be bound by the following terms and conditions (the "Terms of Service"). As used in this agreement, "Google Services" does not include the AdWords or AdSense programs.

Content Linked to by Google

The sites displayed as search results or linked to by Google Services are developed by people over whom Google exercises no control. The search

I have read and understand Google's terms of service

□ STEP 2: Create a Hub

- Click the big red *Create a Hub* button to get started

Welcome, Melody S—you're our newest Hubber!

[Upload a profile picture](#)

[Return to what you were doing before you signed up](#)


○ [What is a Hub anyway?](#)

A hub is a web page on any topic. Hubs can include links, photos, video, and all the text you like. They are easy to create, all you have to do is start at our [HubTool](#), the place where hubs are born.

On the right, there is an example of a great Hub. Click the image to see the actual Hub.

○ [How do I make money?](#)

○ [What are the rules?](#)



- Choose a Title: *should describe the content of the hub*
- Enter a web address on hubpages
- Enter a Main Category and Keyword Tags
- Click *Continue* when you're finished

Create A Hub

Choose a Title

- 120 characters or less; No HTML or quotation marks.
- Be specific. Good titles tell readers what the Hub is all about.

Give Your Hub A Web Address

<http://www.hubpages.com/hub/start-a-va-business>

- 120 characters or less. No spaces, quotation marks, or slashes.
- Be consistent. The web address should be related to the Hub title

Add Some Tags

Business

Virtual Assisting

Outsourcing

Work From Home

[add another tag](#)

- Enter one Tag per box.
- You can add and delete tags from your Hub at any time.
- Tags make it easy to find your Hub.

Need more suggestions?
 Try one of these:

- « friends
- « business
- « hubpages
- « marketing
- « technology
- « help
- « financial
- « online
- « seo
- « make
- « how
- « blog

❑ **STEP 3: Assemble Your Capsules**

Use the tabs at the top of the main capsule area (circled in green below) to include additional information:

- **Settings Tab:** Edit your title and ad details
- **Summary Text Tab:** Enter a summary text describing your hub. This summary will be shown on listings and search results pages only.
- **Group Tab:** allows you to connected related articles together for easy navigation

Assemble Your Capsules

Here's where you assemble capsules to create a Hub. The capsules are listed in the right hand column, and include Text, Photo, Comments, News, RSS and Revenue capsules. The arrow keys will help you arrange the Hubs.

Settings Summary Text Group Help

Title: Start a Virtual Assistant Business

Ads: High (The more ads, the more money you will make)

content meets the conditions of the [AdSense Program Policy](#)

this hub may be considered commercial

Status: New

Add More Stuff

Content Capsules

- text
- photo
- video
- links
- news
- rss
- comments

Revenue Capsules

- ebay
- amazon

Preview Save Unpublished Publish

Start a Virtual Assistant Business

text **edit** ← → ↓ ↑ ×

Click **edit** above to add content to this empty capsule.

photo **edit** ← → ↓ ↑ ×

Click **edit** above to add content to this empty capsule.

comments **edit** ← → ↓ ↑ ×

Comments

This comments capsule currently has 0 comments.

You can read and moderate your comments by viewing the hub outside of edit mode, or from your my account page.

Edit Tags

- business
- work from home
- outsourcing
- virtual assisting

 add tag

Capsule Ordering

Drag and Drop: reorder
Double Click: toggle width
"Reorder Now": save changes

- text
- photo
- comments: Comments

- To add text to your hub, click the **Edit** icon in the text section as shown by the orange arrow and box above.
- Use the green arrows to move the content to a new location on the hub
- Enter the details you wish to add and click **Save** at the top of the box.

text **save** **discard changes** ← → ↓ ↑ ×

Capsule Subtitle:

Background: Only available when aligned right. Don't display this capsule:

Format [Rich Text Editor]

- To add a Photo to your hub, click the **Edit** icon in the photo section.
- Browse your computer to locate the graphic (up to 8 MB).
- Click **Load Images**

To load additional text, photos, video, links, news, RSS or revenue from AdSense, ebay or Amazon, simply select these from the right sidebar and follow the steps above.

❑ **STEP 4: Preview & Save your Hub page**

- Click *Preview* to preview your hub
- Click *Publish* to make your hub live to the public
- Click *Save Unpublished* to save but not publish until a later date

We selected Save Unpublished and this is what our hub currently looks like...

You can edit, delete, view stats and start a new hub by clicking the option at the top of the page as shown below.



browse » Hubs Hubbers Requests Topics Forums Hubtivity search

THIS HUB: EDIT DELETE VIEW STATS
TOOLS: START A NEW HUB

This hub is not published, only you can see it.

Start a Virtual Assistant Business 59

By Melody S

Step-by-step help with starting a VA Business

If you think getting started in the Virtual Assistant industry is hard, think again! You can get started right away, with little money, using the skills you already have.

You can make \$17,678 per year working part-time

Sound impossible?

It's not! According to the Brenner Information Group who recently surveyed Virtual Assistants, VA's who work part-time average an annual gross income of \$17,678, while full-time VA's bring in a whopping \$41,834.

Working as a virtual assistant is NOT complicated. It's a simple, step-by-step process that anyone can learn, right now, today!

Pictures Of Tattoo Stars
 Save on Arts & Gifts Compare & Buy from 1000s of Stores
 www.Shopping.com

Sexiest Actresses on TV
 Find The Sexiest Women In The World On TV! Local TV Schedules By Actor.
 www.LocateTV.com/SexiestActresses

Tattoos
 Everything to do with Tattoos items.
 shopping.yahoo.com

Ads by Google

Melody S

Score: 12
 Fans: 0
 Hubs: 0
 Joined: 4 days ago

Contact Melody S
 Join Melody S's fan club
 Subscribe to Melody S's RSS feed
 Request a hub from Melody S

Tags

- business
- work from home
- outsourcing
- virtual assisting


add tag

That's it for creating your hub.

Other features of HubPages

Using the options at the top of the page, you can:

- **Browse Hubs** to locate & read those of interest
- **Search for Hubbers** by name
- **Send a request** to a Hubber asking them to create a new hub on a particular topic
- **Search Hubs** by Topics
- **Network** on the HubPages Forums
- **Set up Hubtivity** to keep track of what's happening on your hubs, requests, forum posts and other hubbers that you are a fan of



[Melody S] sign out my account my profile help

browse » Hubs Hubbers Requests Topics Forums Hubtivity search